

Creative and Cultural Futures

There is a huge range and number of careers in the creative industries; with the sector employing over 3 million people – that's 1 in 11 UK jobs. It is the fastest growing sector, expanding three times quicker than the rest of the UK economy, with 900,000 new jobs forecast by 2030.

The creative industries are in our lives each and every day – every time you turn on the TV, visit a museum, play a game, choose a product or read a book. There are an exciting variety of roles and opportunities available across the creative industries, which are divided into 12 sub-sectors (below).

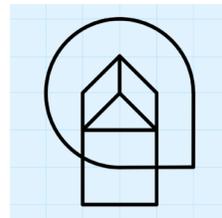
This resource and the films it connects with, will kick-start your investigation into the opportunities and career choices available, and the variety of pathways into them. It will help you explore the breadth of careers, share what it's like to have a creative career, and explain the skills you need for the job.



Advertising & Marketing



Animation & VFX (visual effects)



Architecture



Crafts



Design – Product, Graphic & Fashion



Film, TV, Video, Radio & Photography



Heritage



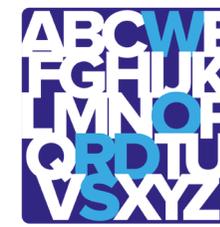
IT, Software & Computer Services



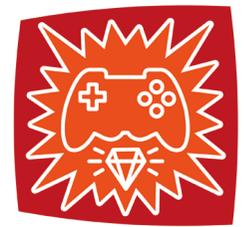
Museums, Galleries & Libraries



Music, Performance & Visual Arts

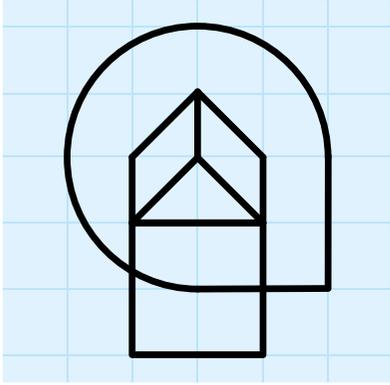


Publishing



Video Games

Choose a Sector to explore



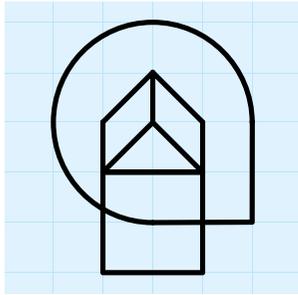
Architecture

The Architecture Sector is a blend of technology and art. Architects plan and design buildings, other structures, and the spaces around them. In addition, many technicians are involved in the design process and in the construction projects that eventually lead to the creation of a new structure/space or the development of an existing one.

Architecture is similar to engineering in that efficiency is an important element of architectural designs. A design needs to facilitate the kinds of activities that will take place in and around the structure, such as home life, manufacturing, education, retail sales, or sports events. Architects and technicians also need to consider energy efficiency, environmental impact, aesthetics, the health, safety and security of the people who will spend time in and around the buildings, and the clients needs.

Creative Career Case Studies

Each case study features a professional who works in a creative job. They are a great way to understand how broad the creative industries are and see what might grab your interest. You can see the real names and faces behind the job titles and find out more about each professional and their work life by watching their film. In the film/s you can hear the professional discussing their career pathway, the choices they made, and how important creative skills are for them in their jobs every day.



Architecture



DAVID CARMICHAEL

Architect and Director at Lyster Grillet & Harding Ltd

Lyster Grillet & Harding Ltd are a Chartered RIBA Architects practice based in central Cambridge. Established in 1956, the practice has a long track record of designing a diverse range of building types, including schools, further education, research and development, private and social housing, pubs, and sports and leisure facilities.

Having developed a particular expertise in school buildings, David Carmichael and his colleagues at Lyster Grillet & Harding are passionate about education building design and have assisted many of their clients in realising high quality, exciting and inspirational, yet cost effective school building projects.

Architectural design strives to test potential constraints and design parameters to create functional, yet inspiring, exciting spaces which both heighten the user experience and help shape our world in terms of living, working and playing. Buildings are essentially tools to facilitate our everyday functional requirements – places to provide shelter, eat, sleep, socialise and visit. Yet they are more than that: they can create unique experiences, excitement and joy, not just within their external walls,

but also in the external spaces they create within the context of their immediate surroundings and the wider environment beyond. They help shape lifestyles, towns, cities and the world we live in – past, present and future. It is an architect's job to manipulate building space to optimise both its functional use and user experience, not only from an individual user's perspective, but also for multiple users and the wider community as a whole.

There is a lot to learn in architecture and you never stop learning. The course to become a qualified architect in the UK is a minimum of 7 years training (3 year's Degree course, followed by a year out in practice followed by a 2-year Diploma Course followed by a further year out in practice and final completion of professional qualification exams).

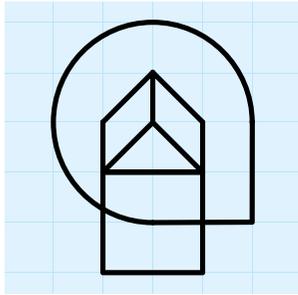
This should not put you off though, because the rewards are endless, varied and very fulfilling!

View the ins and out of the job and career paths.

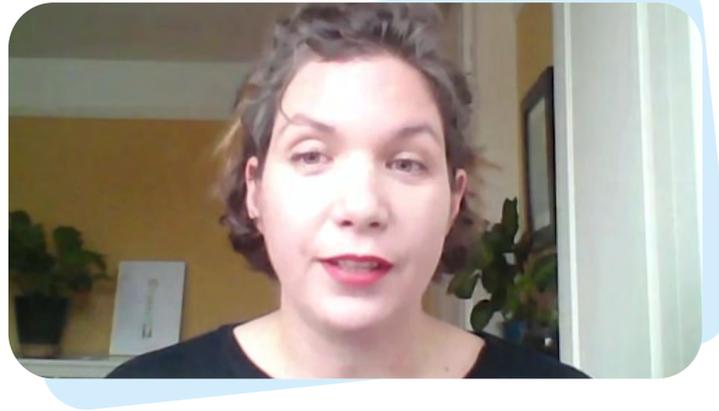
[The Interview](#)

Website: www.lgharchitects.com

CASE STUDIES



Architecture



HANNAH WOOLLER

Managing Director & Conservation Architect at Hudson Architects

Hannah Wooller ARB RIBA AABC is Managing Director of Hudson Architects, an award winning design practice based in Norwich. She is a qualified architect and leads the practice's rapidly growing portfolio of heritage and cultural projects. Having spent many years working on exciting regeneration projects across the country, she thrives working on complex briefs and challenging derelict or redundant buildings. Hannah is accredited in Building Conservation and enjoys working with the sensitive fabric and multi-layered narratives of old buildings. She has worked with a wide range of consultants and led complex design teams on projects ranging from the £7m conversion of a Grade II listed banking hall into a youth facility, to intricate domestic extensions. She enjoys the translation of brief into building, and often works alongside clients developing feasibility studies for key sites in the region.

Hannah recently led the design team in delivering the NLHF-funded redevelopment of Aldeburgh Museum and Council Chambers in the Grade 1 Listed Aldeburgh Moot Hall. She also recently completed the initial stages of an exciting project to completely restore the Winter Gardens, a Grade II* listed building and rare surviving Victorian seaside glasshouse on Great Yarmouth seafront.

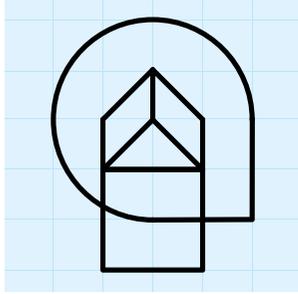
Her time at Hudson Architects has cemented a belief in the importance of collaborative working. She supports an open and blame free working culture, ensuring that the staff at all levels are enabled to do their best and develop with the help of their peers. Hudson Architects are aware of the significant role that the built environment plays in our societal carbon production, and seek to work on low energy buildings for clients who share these ambitions. Their R&D department is working on cutting-edge research into the application of low carbon building materials.

View the ins and out of the job and career paths.

The Interview

Website: www.hudsonarchitects.co.uk

CASE STUDIES



Architecture



JONATHAN POLLEY

Architect at Spacecraft Architects Ltd

Jonathan is a chartered architect with over 20 years of professional experience working on residential, community, commercial and domestic projects in Cambridge and Manchester. He provides bespoke solutions to individual briefs and has experience using traditional construction techniques as well as green oak, timber frame and steel frame.

An architect offers advice on design, development appraisals, sustainability, planning and urban design.

Jonathan works at Spacecraft Architects Ltd, where they provide a full design service from inception and planning to detailed design, interior design, specification and project implementation.

View the ins and out of the job and career paths.

The Interview

Website: www.spacecraft-architects.com

CASE STUDIES

Skills

It's easy to think that studying creative subjects or participating in arts and cultural projects will only help your career progression if you want to work in these sectors. This is where you'd be wrong! The great thing about getting involved in these areas is that you get to flex and develop many skills that are transferable to all sorts of workplaces.

Take a look at this short video of Caroline Hyde, Founder Director of Allia Business Centre, explaining further: [view video](#)

To help highlight some of the skills you can develop through working on creative sector projects, we have aligned our Creative Briefs with the Skills Builder Universal Framework; this brings together eight essential skills that employers and education providers value, and that are central to your ability to get the most out of opportunities in life. They are:



Useful websites:

Discover! Creative Careers is an initiative by the UK creative industries to make it easier for young people to find careers in the creative industries. www.discovercreative.careers/#/

The Creative Careers Programme, inspiring the next generation.
www.creativeindustriesfederation.com/publications/creative-careers-programme

Creative & Cultural Skills works to create a fair and skilled cultural sector by shaping skills, education and employment best practice. www.ccskills.org.uk/

ScreenSkills is the industry-led skills body for the UK's screen industries, including animation, film, games, television including children's TV and high-end drama, VFX and immersive technology. www.screenskills.com/

The Skills Service aims to develop the knowledge, aspirations and employability skills of young people. www.theskillsservice.co.uk/

The Careers and Enterprise Company exists to facilitate a world-class careers education, inspiring and preparing young people for the world of work.
www.careersandenterprise.co.uk/

Creative Industries Federation is the independent body which represents, champions and supports the prosperity of the UK's creative industries.
www.creativeindustriesfederation.com/

icanbea... is a platform to find a job or career in Norfolk or Suffolk based on your specific interests. www.icanbea.org.uk/

Prospects guides millions of students to make the right choice by matching your skills and personality to 400+ job profiles. www.prospects.ac.uk/

Form the Future connects young people to a world of career possibilities, inspiring them to dream big and empowering them to fulfil their potential. www.formthefuture.org.uk/

Prince's Trust believes that every young person should have the chance to embrace exciting opportunities. It helps 11 to 30 year-olds to find the tools and confidence to try free courses and start careers. www.princes-trust.org.uk/

The Culture Catalogue is an online hub of cultural enrichment and creative careers opportunities available locally. www.babylonarts.org.uk/culture-catalogue.htm



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 **Skills Builder
PARTNERSHIP**