

Creative and Cultural Futures

There is a huge range and number of careers in the creative industries; with the sector employing over 3 million people – that's 1 in 11 UK jobs. It is the fastest growing sector, expanding three times quicker than the rest of the UK economy, with 900,000 new jobs forecast by 2030.

The creative industries are in our lives each and every day – every time you turn on the TV, visit a museum, play a game, choose a product or read a book. There are an exciting variety of roles and opportunities available across the creative industries, which are divided into 12 sub-sectors (below).

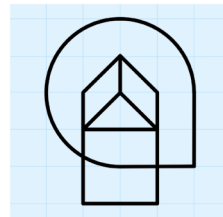
This resource and the films it connects with, will kick-start your investigation into the opportunities and career choices available, and the variety of pathways into them. It will help you explore the breadth of careers, share what it's like to have a creative career, and explain the skills you need for the job.



Advertising & Marketing



Animation & VFX (visual effects)



Architecture



Crafts



Design – Product, Graphic & Fashion



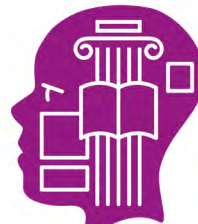
Film, TV, Video, Radio & Photography



Heritage



IT, Software & Computer Services



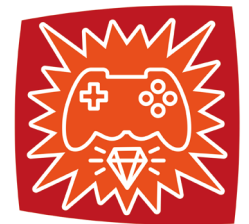
Museums, Galleries & Libraries



Music, Performance & Visual Arts



Publishing



Video Games

Choose a Sector to explore



Crafts

The Crafts Sector encompasses goods that are handmade by artisans or those skilled in a particular trade. Small businesses engaged in the craft trade include everything from art galleries to handmade textiles to culinary products. Often, craft industry entrepreneurs operate independently and usually rely on locally sourced supplies and community support to maintain a customer base.

Craft goods are all produced by hand by artisans. Beyond that, goods distributed by crafters can vary from handmade clothing to home decor items or works of art. Often crafters produce products with ties to historical or ethnic traditions.

SECTOR

Creative Career Case Studies

Each case study features a professional who works in a creative job. They are a great way to understand how broad the creative industries are and see what might grab your interest. You can see the real names and faces behind the job titles and find out more about each professional and their work life by watching their film. In the film/s you can hear the professional discussing their career pathway, the choices they made, and how important creative skills are for them in their jobs every day.



Crafts

CASE STUDIES



CHRIS WOOD

Light Artist

Chris Wood works with the medium of light. She uses a range of reflective materials to harness patterns of light. Her sculptures are simple arrangements that create moving patterns in response to the environments in which they are placed.

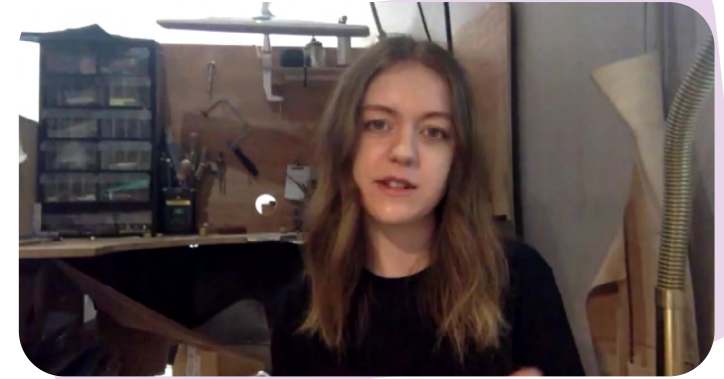
Chris often uses a material called dichroic, which was originally developed by NASA. Dichroic is a colourless material that filters and reflects wavelengths of light producing a huge variety of rainbow coloured shadows and projections.

After studying Furniture Design at Middlesex University in the mid-80s, she went on to study glass at the Royal College of Art, where she worked on architectural-scale projects dealing with light and space. Chris produces innovative installations for gallery exhibitions as well as producing commissioned pieces. She has shown work extensively throughout the UK and internationally, and is represented in a number of private collections.

View the ins and out of the job and career paths.

[The Interview](#)

Website: www.chriswoodlight.art



LUCY PARKER

Jewellery Designer, Maker & Stone Setter

Lucy Parker is an Independent Jewellery Designer/Maker. Focusing on traditional craftsmanship and design, Lucy makes all of her pieces by hand.

Lucy studied BA (Hons) Jewellery Design at Central Saint Martins and graduated in 2015. She went on to work as a designer for a bespoke jewellery company based in Cambridge for two years before leaving to create her own brand and focus on learning new skills, including the craft of stone setting. She plans to go on to study at the Alexandre School to complete a course in diamond setting.

Lucy currently spends most of her days at the bench: designing and creating pieces for her collection; working with clients to create bespoke work; or learning new techniques and skills to further her craft.

Lucy enjoys the sense of nostalgia that jewellery can provoke in people and the sentimentality and stories that it can tell. It is these ideas that inspire her work, taking much influence from traditional jewellery.

View the ins and out of the job and career paths.

[The Interview](#)

Website: www.lucyparkerjewellery.com



Crafts

CASE STUDIES



ROXANNE KINDERSLEY

Apprentice Letter Cutter & Carver at the Cardozo Kindersley Workshop

Cardozo Kindersley workshop started near Cambridge in 1946. The workshop moved to its present address in Victoria Road, Cambridge in 1977, and usually consists of two letter cutters and three apprentices.

The Cardozo Kindersley workshop believe teaching is a vital part of workshop life and are dedicated to the increase of good lettering in the world. They train apprentices in letter cutting by hand, with each apprentice usually staying for three years.

The Cardozo Kindersley workshop make letters in stone, glass, metal, paper and wood, including headstones, commemorative plaques, carving, sundials, typefaces, bookplates and lettering cut straight into buildings. They cut with hammer and chisel and avoid using machines. They design, cut, paint, gild and prefer to fix all their own work.

View the ins and out of the job and career paths.

[The Interview](#)

Website: www.kindersleyworkshop.co.uk

Links to other professionals who work in this sector of the creative industry

EMMA JAMES

Self Employed Artist, Printmaker & Tutor at Curwen Print Study Centre

View the ins and out of the job and career paths.

[The Interview](#)

Website: www.curwenprintstudy.co.uk

Skills

It's easy to think that studying creative subjects or participating in arts and cultural projects will only help your career progression if you want to work in these sectors. This is where you'd be wrong! The great thing about getting involved in these areas is that you get to flex and develop many skills that are transferable to all sorts of workplaces.

Take a look at this short video of Caroline Hyde, Founder Director of Allia Business Centre, explaining further: [view video](#)

To help highlight some of the skills you can develop through working on creative sector projects, we have aligned our Creative Briefs with the Skills Builder Universal Framework; this brings together eight essential skills that employers and education providers value, and that are central to your ability to get the most out of opportunities in life. They are:



Useful websites:

Discover! Creative Careers is an initiative by the UK creative industries to make it easier for young people to find careers in the creative industries. www.discovercreative.careers/#/

The Creative Careers Programme, inspiring the next generation. www.creativeindustriesfederation.com/publications/creative-careers-programme

Creative & Cultural Skills works to create a fair and skilled cultural sector by shaping skills, education and employment best practice. www.ccskills.org.uk/

ScreenSkills is the industry-led skills body for the UK's screen industries, including animation, film, games, television including children's TV and high-end drama, VFX and immersive technology. www.screenskills.com/

The Skills Service aims to develop the knowledge, aspirations and employability skills of young people. www.theskillsservice.co.uk/

The Careers and Enterprise Company exists to facilitate a world-class careers education, inspiring and preparing young people for the world of work. www.careersandenterprise.co.uk/

Creative Industries Federation is the independent body which represents, champions and supports the prosperity of the UK's creative industries. www.creativeindustriesfederation.com/

icanbea... is a platform to find a job or career in Norfolk or Suffolk based on your specific interests. www.icanbea.org.uk/

Prospects guides millions of students to make the right choice by matching your skills and personality to 400+ job profiles. www.prospects.ac.uk/

Form the Future connects young people to a world of career possibilities, inspiring them to dream big and empowering them to fulfil their potential. www.formthefuture.org.uk/

Prince's Trust believes that every young person should have the chance to embrace exciting opportunities. It helps 11 to 30 year-olds to find the tools and confidence to try free courses and start careers. www.princes-trust.org.uk/

The Culture Catalogue is an online hub of cultural enrichment and creative careers opportunities available locally. www.babylonarts.org.uk/culture-catalogue.htm



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PARTNERSHIP**