



## **Brief Setter: Emma James**



Self-employed Artist, Printmaker & Tutor at Curwen Print Study Centre

The Curwen Print Study Centre was established as an educational Fine Art Printmaking charity in the late 1990s by Master Printer Stanley Jones MBE and local entrepreneur and art lover Sam Alper OBE. Since its formation, the Curwen Print Study Centre has established a reputation for excellence in its field.

## Brief Title: Design, cut and print an original hand pulled lino print.

Design, cut and print an original hand pulled lino print around a set theme to sell at an arts event you will be organising. Research local arts events and plan how you would organise and promote a local event, gift or craft fair as an opportunity to sell your print. Research other local artists and makers to include their work for sale alongside your print. Design a poster to promote your event.

All professional artists need to sell their work to earn a living from their profession, and the majority of artists are self-employed. As a professional artist you need to find places and opportunities for selling the work you make, or create your own selling opportunities.