



Film, TV, Video, Radio & Photography



Brief Setters: Gordon Parsonage, Junior Content Producer at 20Twenty Productions CIC

20Twenty Productions CIC is a not-for-profit organisation that uses creativity and participation to engage and empower children and young people so they may build confidence, essential skills for life and one or more creative skill sets. Working strategically, collaboratively and directly as creative practitioners they inspire young people to realise their potential whilst growing as leaders.

Their programmes, projects and events are designed with and for young people. 20Twenty Productions supports creative industry development, empowering young people to gain qualifications and access real world opportunities.

Brief Title: Connect, Protect & Enhance film campaign

You are to create three short films using your phone or tablet. Each film will be used as part of a social media campaign to promote the three key elements of the government's 25-year environmental plan. The three elements in your campaign should cover 'Connect', 'Protect' and 'Enhance' You can decide on what the content should be in each of the films.

CREATIVE
BRIEF