



CREATIVE BRIEF

Publishing



Brief Setters: **Chip Colquhoun**, Editor and **Dave Hingley**, illustrator, at Epic Tales.

Epic Tales uses storytelling to help children and young people grow their confidence, creativity and sense of community.

Supported by the EU, Epic storytellers regularly enthral audiences at the Glastonbury Festival, the Edinburgh Fringe, the online portal of the world-renowned Oxford Reading Tree, and more. In 2017 Epic formed “Epic Ink”, a small press publishing children’s illustrated literature – including A Little Sport in Littleport, commissioned by Babylon Arts.

Brief Title:

Publish a Comic to Support Young Learners

The Cambridgeshire’s Local Education Authority has noticed a dramatic rise in Polish children attending the county’s primary schools. Because English is not the first language of these children, they struggling to reach the National Curriculum’s expected standards in Literacy.

After a consultation with teachers, the LEA has asked you to produce a comic book that presents a popular Polish folk tale for students in an attractive manner, but with dialogue that uses simple English.