

'The Library Presents... In Your House' Open Call for Events in Autumn 2020

Deadline for expressions of interest 31 July 2020

Artists selected by 21 August 2020

Successful proposals must be ready by 5th October, with project plan and promotional material, and the work ready for release to the public between the 5th October and 18th December 2020.

[There is a video reading of this brief and the application questions \(with subtitles\).](#)

Applications can be made using the online form or by video.

[Submit your application using the online form.](#)

[Submit a link to your video application using email.](#) The video should be maximum 8 minutes and sent as a link to florence.rose@babylonarts.org.uk (do not send a video file, we will not receive it).

More details on the application process can be found in the 'Application Questions' PDF or video.

If you have any queries regarding the programme or this open call please email:

florence.rose@babylonarts.org.uk

All online form submissions will receive an automated email confirming receipt. Video submissions sent directly by email will receive a confirmation email from Babylon ARTS.

The Library Presents would usually deliver a live programme of performances and workshops in libraries, but as we are unable to safely host live activity in Autumn 2020 we will be delivering a second season of 'The Library Presents... **In Your House**'.

We hope to commission approximately 15 artists to provide a mix of digital and non-digital content for 'In Your House' from October to December 2020.

The fee is between £600 and £4,000 per artist (excluding VAT).

We hope to receive applications for brilliant small ideas as well as larger scale projects.

[See a selection of content on our current 'In Your House' programme on the Babylon Arts website.](#)

[Find out more about the wider The Library Presents project on Cambridgeshire County Council's website.](#)

Please note:

[We have another Call-Out, inviting artists to submit specialist digital work which is autism friendly or inclusive of people with profound and multiple learning disabilities or specific learning disabilities.](#)

Who can apply?

Artists based in the UK.

'Artists' includes: individuals, companies, organisations, collectives and collaborative partnerships across all art forms.

We want to ensure our programme embraces artists from all backgrounds and this includes, artists of Black, Asian or Minority Ethnic backgrounds, artists identifying as LGBTQI+ and

artists who have a disability or other protected characteristics.

If you submitted a proposal as part of our previous call out for the current season of 'In Your House' (April 2020) you are very welcome to apply again with new, reworked or the same ideas. Please do not submit for funding anything that is already available on your website, Vimeo, YouTube or other channels.

The content you propose could be a component of a larger body of work that you have developed (more information in the section about the fee).

We will accept a maximum of two applications per artist or arts organisation. If you are submitting two offers, please ensure that each proposal is targeted at a different group.

Programme content we are looking for:

- Digital content – live or pre-recorded

OR

- Non-Digital content that is accessible to people without internet access (for example- radio broadcasts, printed publications, postal packs, projections or visual art for public spaces or window displays).

It should be:

- Imaginative, exciting, high quality and well produced.
- A high quality experience for audiences/participants (distanced).
- Content that is welcoming, inclusive, and easy to access and to understand.
- As a guide, individual items of content would be between 3 and 30 minutes (we will consider longer items), one-off or a series.
- Activities must be achievable for audiences with limited or no specialist resources (unless items are all posted).
- For live online events, the minimum capacity for a single workshop is 15 individuals or families, and for performance-style events a minimum of 40 individuals or families. Where possible, either audio description, BSL or other suitable sign language in both live and pre-recorded content.
- Accessible: pre-recorded video work must be subtitled.

Our programme will include:

- A variety of art forms - music, theatre, dance, comedy, animation, poetry, visual art, gaming, storytelling, art and craft etc.
- A variety of topics and interests, reflecting different cultures and backgrounds.
- A balance of content for adults, families and young people across the whole programme (we do not expect one proposal to be for all these groups).
- Content that will appeal to new audiences, particularly young adults 16-35 years.
- A mix of content that is innovative, fun, reflective, entertaining, interactive, educational or supporting wellbeing.
- No content with (gratuitous) swearing, (explicit) sexual content or biased political content.

The fee must cover all your costs including

- Liaison with The Library Presents staff
- Planning, Production, Resources & Delivery

- Hosting platforms for online content
- Support of the promotion of the event via the artists own social media, website or newsletter
- Data Collection on downloads, views, comments and traffic (as content is hosted by the artist on a platform of their choice)

The artist will be wholly responsible for their own income tax, national insurance and other similar contributions which may be payable out of, or as a result of, the receipt of any fee paid by Cambridgeshire County Council.

What the fee can be used for

- A new piece of work
- Paying for specific elements of a new piece of work where some costs are covered by other funders – please be specific, we need to ensure we are not double funding.
- Re-working pre-existing content so that it can be delivered or performed online.
- Artist time to research, produce and deliver live performances or live workshops.
- It cannot be used to extend the reach of an existing project.

Support and resources from ‘The Library Presents’ will include

- Promote content through our communications channels
- Provide a booking service for live events that require tickets (e.g. limited capacity workshops or performances).
- A feedback form for distribution to audiences
- Distribution of audience surveys for ticketed events
- A template to enter your data collection information
- Copies of anonymised feedback received about your event (at the end of the season)

Questions for artists to consider before applying

- Are you able to provide good quality publicity materials during August/September?
- Have you worked in this way before or will you need some training or support? Where might this come from?
- Where will you host the content – if digital? (e.g. your website, YouTube, Vimeo, video chat platform, etc.)

Background

In 2018 Cambridgeshire County Council was awarded National Portfolio Organisation funding from Arts Council England to run **The Library Presents** in partnership with Babylon ARTS.

The Library Presents programme brings high quality arts activities into Libraries in towns and villages across Cambridgeshire. We aim to raise the ambition and professionalism of programming in libraries, so that we are increasingly able to programme excellent, diverse and ‘stretching’ work.

For more information visit: www.cambridgeshire.gov.uk/arts

In light of the government measures regarding Coronavirus, and in order to protect the health and wellbeing of our staff, volunteers and audiences; all live activities in libraries are currently postponed.

However, we are continuing to engage with our audiences (and develop new ones) by bringing arts into homes via fun, friendly and exciting content as part of our new **In Your House** initiative.

Please consider the brand identity of The Library Presents when developing your proposal:

- Arts in friendly spaces
- Welcoming and accessible
- High quality arts
- High quality experience
- Suitable for all (no swearing/sexual content)