



IT, Software & Computer Services

Brief Setter:

Richard Copping, Commercial Director at Isle Interactive.



Isle Interactive was founded in 2005 and is a full service digital agency. They design, create, manage and support web, tablet and mobile based systems for business, education and brands across the UK and further afield.

They have experience working for successful small and medium sized businesses, national publishers, world leaders in education and science, famous record labels, global brands and corporates.

Brief Title: **Epic Bikes Inc Website Brief**

Epic Bikes Inc are about to launch a new freestyle BMX bike in the UK. The launch will be ONLINE ONLY. The bike will not be available to purchase through retail stores which means the website needs to give potential purchasers lots of information to help them make a decision.

You will need to carry out a competitor analysis, research your potential customers and put together a design for your website.

CREATIVE
BRIEF