

Creative and Cultural Futures

There is a huge range and number of careers in the creative industries; with the sector employing over 3 million people – that's 1 in 11 UK jobs. It is the fastest growing sector, expanding three times quicker than the rest of the UK economy, with 900,000 new jobs forecast by 2030.

The creative industries are in our lives each and every day – every time you turn on the TV, visit a museum, play a game, choose a product or read a book. There are an exciting variety of roles and opportunities available across the creative industries, which are divided into 12 sub-sectors (below).

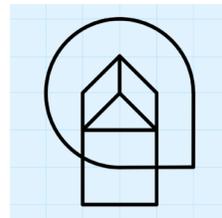
This resource and the films it connects with, will kick-start your investigation into the opportunities and career choices available, and the variety of pathways into them. It will help you explore the breadth of careers, share what it's like to have a creative career, and explain the skills you need for the job.



Advertising & Marketing



Animation & VFX (visual effects)



Architecture



Crafts



Design – Product, Graphic & Fashion



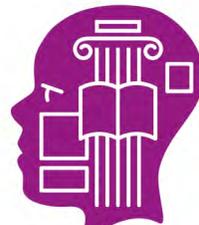
Film, TV, Video, Radio & Photography



Heritage



IT, Software & Computer Services



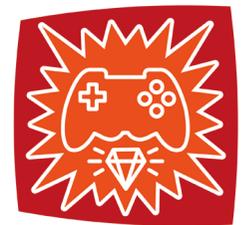
Museums, Galleries & Libraries



Music, Performance & Visual Arts

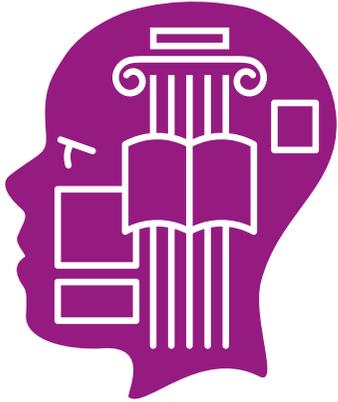


Publishing



Video Games

Choose a Sector to explore



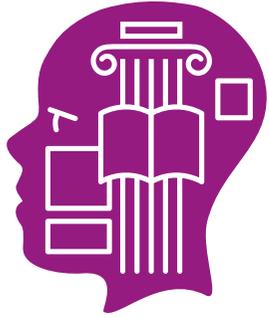
SECTOR

Museums, Galleries & Libraries

The Museums, Galleries and Libraries Sector includes a variety of cultural institutions with a mission to provide access to knowledge, experiences and art. This sector includes archives, art galleries, historical sites and buildings, botanical and zoological gardens, and nature reserves. Organisations in this industry are predominantly not-for-profit organisations that provide the public with access to culturally important objects, knowledge and sites.

Creative Career Case Studies

Each case study features a professional who works in a creative job. They are a great way to understand how broad the creative industries are and see what might grab your interest. You can see the real names and faces behind the job titles and find out more about each professional and their work life by watching their film. In the film/s you can hear the professional discussing their career pathway, the choices they made, and how important creative skills are for them in their jobs every day.



**Museums, Galleries
& Libraries**

CASE STUDIES



MIRANDA STEARN

Head of Learning at The Fitzwilliam Museum

Miranda Stearn leads the Learning Department at The Fitzwilliam Museum, supporting a team dedicated to delivering a creative, inclusive and impactful learning service and enabling more people to be engaged by the Fitzwilliam and other University of Cambridge Museum collections.

The Fitzwilliam Museum is the lead partner of the spectacular collections of the University of Cambridge Museums and Botanic Garden. The Fitzwilliam houses a world-renowned collection of over half a million beautiful works of art, masterpiece paintings and historical artefacts.

Today, the Fitzwilliam cares for a vast and varied collection of objects ranging from Ancient Egyptian, Greek and Roman antiquities to the arts of the present day. It has one of the finest collections of paintings, drawings and prints in Britain, and significant collections of Asian art, medieval illuminated manuscripts, and outstanding collections of applied arts, pottery, porcelain and medieval coins.

The University of Cambridge Museums extends their world-class collections and buildings by offering public programmes to engage with as wide an audience as possible. Close to a million people of all ages and backgrounds participate in their outreach programme every year.

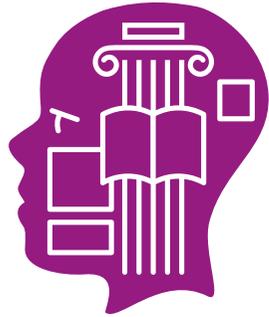
Students may wish to explore the films produced by the University of Cambridge Museums on the range of careers available in the museum sector.

View the ins and out of the job and career paths.

[The Interview](#)

[The Professional Focus](#)

Website: www.fitzmuseum.cam.ac.uk



**Museums, Galleries
& Libraries**

CASE STUDIES



JASMINE ALLEN

Director and Curator, The Stained Glass Museum

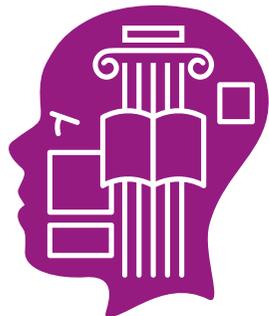
The Stained Glass Museum is a small museum based in Ely Cathedral with a national collection of stained glass. The museum was founded in the 1970s and has since developed a collection of medieval and modern stained glass from across the UK and Europe. Its gallery is one of only a handful in the world where visitors can see examples of stained glass (both religious and secular) in a variety of styles up-close.

Jasmine studied BA (Hons) and MA History of Art at the University of York. After this she then spent a year working on small projects researching and cataloguing stained glass at Yorkshire Museums Trust, The Stained Glass Museum, and the internationally-renowned stained glass conservation studio York Glaziers Trust. Between 2009-2012 she gained funding to carry out PhD research and teach undergraduates Art History. She was appointed as Curator of The Stained Glass Museum just before completing her PhD studies.

Jasmine has always enjoyed visiting art and museums, and has been lucky to spend time travelling, studying and building up her specialist knowledge and reputation in a small field. As Director and Curator of the Museum, Jasmine is responsible for ensuring

the museum fulfils its strategic objectives. She manages a small team that runs the museum, and has specific responsibility for the museum's collection, research and interpretation, exhibitions, outreach and events, and fundraising. In this role Jasmine is able to share her passion with visitors from all over the world, and she hopes visitors come away with a new unexpected enthusiasm for the beauty of stained glass. She sees something new in the stained glass on display every time she passes through, and enjoys seeing and hearing visitor's reactions and interpretations. Jasmine had no formal museum training before taking up her role, but is now an active participant in various museums forums, and is passionate about the importance of art and culture in our lives.

Website: www.thestainedglassmuseum.com



**Museums, Galleries
& Libraries**

CASE STUDIES



EMILY ALLEN

Community Engagement Officer at Ely Museum

Emily began her role as Community Engagement Officer at Ely Museum at the start of Ely Museum's £2.2m redevelopment project. Her job is to hold events, activities, and create volunteering opportunities for the local community to be involved with during this exciting time for Ely. She also manages the museum's marketing and social media channels. Ely Museum is a local history museum that tells the story of the Isle of Ely and the Fens, taking you on a journey through time from prehistory to the twentieth century.

Following a BA in Social Anthropology and an MA in Museum Studies, Emily has worked in various roles across the museum sector since 2012. She absolutely loves working in museums, and especially loves talking to people about the museum and the history of our region, whether that is through an Instagram post or an exhibition!

Emily created historically themed videos and activities for teachers and for families to use, and has worked with lots of community partners to bring the museum to them. Emily also manages a growing team of volunteers who help with a variety of tasks at the museum and is so grateful for all the time they give and the skills they share.

One of the coolest things about working in museums, Emily says, is the opportunity to handle and interpret objects from the collection. Whether that is by mobilising an army of volunteers to help pack it all up as the museum prepared for redevelopment, or by creating exciting and interesting exhibitions, the opportunity to handle a real dinosaur bone, Roman pot or beautiful beaded dress from the 19th century is always magical.

Website: www.elymuseum.org.uk

Skills

It's easy to think that studying creative subjects or participating in arts and cultural projects will only help your career progression if you want to work in these sectors. This is where you'd be wrong! The great thing about getting involved in these areas is that you get to flex and develop many skills that are transferable to all sorts of workplaces.

Take a look at this short video of Caroline Hyde, Founder Director of Allia Business Centre, explaining further: [view video](#)

To help highlight some of the skills you can develop through working on creative sector projects, we have aligned our Creative Briefs with the Skills Builder Universal Framework; this brings together eight essential skills that employers and education providers value, and that are central to your ability to get the most out of opportunities in life. They are:



Useful websites:

Discover! Creative Careers is an initiative by the UK creative industries to make it easier for young people to find careers in the creative industries. www.discovercreative.careers/#/

The Creative Careers Programme, inspiring the next generation.
www.creativeindustriesfederation.com/publications/creative-careers-programme

Creative & Cultural Skills works to create a fair and skilled cultural sector by shaping skills, education and employment best practice. www.ccskills.org.uk/

ScreenSkills is the industry-led skills body for the UK's screen industries, including animation, film, games, television including children's TV and high-end drama, VFX and immersive technology. www.screenskills.com/

The Skills Service aims to develop the knowledge, aspirations and employability skills of young people. www.theskillsservice.co.uk/

The Careers and Enterprise Company exists to facilitate a world-class careers education, inspiring and preparing young people for the world of work.
www.careersandenterprise.co.uk/

Creative Industries Federation is the independent body which represents, champions and supports the prosperity of the UK's creative industries.
www.creativeindustriesfederation.com/

icanbea... is a platform to find a job or career in Norfolk or Suffolk based on your specific interests. www.icanbea.org.uk/

Prospects guides millions of students to make the right choice by matching your skills and personality to 400+ job profiles. www.prospects.ac.uk/

Form the Future connects young people to a world of career possibilities, inspiring them to dream big and empowering them to fulfil their potential. www.formthefuture.org.uk/

Prince's Trust believes that every young person should have the chance to embrace exciting opportunities. It helps 11 to 30 year-olds to find the tools and confidence to try free courses and start careers. www.princes-trust.org.uk/

The Culture Catalogue is an online hub of cultural enrichment and creative careers opportunities available locally. www.babylonarts.org.uk/culture-catalogue.htm



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